

TERMS AND CONDITIONS OF THE ALEXELA KEBAB CAMPAIGN "WIN A SAUNA FOR THE ANNIVERSARY OF THE REPUBLIC"

In case of discrepancies in the versions of the campaign terms in different languages, the Estonian version takes precedence.

- Alexela's kebab campaign "WIN A SAUNA FOR THE ANNIVERSARY OF THE REPUBLIC" (hereinafter referred to as the **Campaign**) is organized by AS Alexela, Roseni 11, 10111 Tallinn (hereinafter referred to as the **Campaign Organizer**).
- The **Campaign** runs from 01.12.2024 to 20.02.2025.
- The **Campaign** is organized and carried out in Estonia.
- Private customers of My Alexela who have bought at least one kebab product from Alexela convenience stores during the Campaign period (01.12.2024 - 20.02.2025) and registered the payment receipt for the purchase participate in the Campaign Prize draw. Kebab products participating in the Campaign Prize draw are as follows: Wraps with chicken or beef kebab; XL wraps with chicken or beef kebab; Spicy pockets with chicken or beef kebab; Kebab burgers with chicken or beef kebab; Spicy burgers with chicken or beef kebab; Meals with chicken or beef kebab; XL meals with chicken or beef kebab, Portion of kebab, 1 kg (package) of kebab meat.
- To participate in the **Prize** draw, the participant must register on the campaign page on the Alexela website, enter the payment receipt number, the participant's name and the participant's e-mail, which are necessary to check the fulfillment of the Campaign terms and conditions and to contact the customer in the event of a win.
- Each payment receipt participates in the draw once, but during the Campaign period, one person can participate with several unique payment receipts.
- As part of **the Campaign**, one (1) sauna worth 5 502 euros including VAT will be drawn as the Campaign Prize.
- **Campaign Prize** will be drawn on 21.02.2025. The winner will be selected using a random number generator and must comply with all the prerequisites specified in the **Campaign**. All private customers of My Alexela who buy a kebab product specified in these terms and conditions from an Alexela convenience store at least once during the Campaign period will participate in the Campaign Prize draw
- The **Campaign Organizer** will contact the winner of the **Prize** by phone or e-mail within 3 (three) days after the draw to agree the place and time for receiving the Prize.
- The **Campaign Organizer** shall have the right not to hand over the Prize if the winner does not meet the conditions of the Campaign established by the Campaign Organizer, the winner has provided false information or if the winner has not been able to be contacted within the time specified in the terms and conditions.
- If the Campaign Organizer has made reasonable efforts to contact the Prize winner within 3 days following the draw, but this has not been successful for reasons beyond the control of the **Campaign Organizer**, the **Campaign Organizer** has the right to draw a new winner from among the **Campaign** participants within the following 3 (three) days.
- The winner of the Prize is obliged to agree to interviewing, filming and photoshoots, and the publication of the content on Alexela's website and social media channels

(Facebook, Instagram). This content can be used by the **Campaign Organizer** in the listed channels for 12 months after the prize draw. The respective consent is a prerequisite for receiving the **Prize**.

- Winner of the **Campaign** must present a valid identification document (passport or ID card) in order to receive the Prize.
- All state taxes related to the Prize will be paid by the **Campaign Organizer**. Any other costs associated with accepting the Prize will be paid by the Prize winner.
- All costs and/or losses that the **Campaign** participants may incur in connection with participation in the **Campaign** and receiving and using the Prize shall be borne by the **Campaign** participant.
- The Prize will not be replaced by another type of prize at the participant's request or paid out in cash.
- Current or former employees of Alexela and their family members who carry out transactions with an AGR card cannot participate in the draws of the **Campaign Prize**.
- The **Campaign Organizer** has the unilateral right to change the terms and **conditions of the Campaign** for a valid reason or to interrupt the **Campaign** and stop awarding the Prize. The **Campaign Organizer** considers a valid reason to be a circumstance that it cannot influence and for which, based on the principle of reasonableness, it cannot be expected that it would take it into account at the time of announcing the **Campaign** or would avoid it.
- All advertising materials used in the **Campaign** are illustrative.
- The procedure for conducting the **Campaign** is established by the **Campaign Organizer** in these Terms and Conditions. All decisions made by the **Campaign Organizer** in conducting the **Campaign** are final and binding on all participants of the **Campaign**.
- All claims related to the organization and/or execution of the **Campaign** must be sent in writing to the **Campaign Organizer** at AS Alexela, Roseni 11, 10111 Tallinn or to the e-mail address alexela@alexela.ee by 05.03.2025 with the keyword "Alexela kebab campaign: Win a sauna for the anniversary of the Republic". Claims will be resolved within 5 (five) business days from the receipt of the respective claim.
- In matters not regulated by the terms of the **Campaign**, the laws of the Republic of Estonia will be used. All disputes arising from the **Campaign** shall first be tried to be resolved through negotiations and in accordance with the laws of the Republic of Estonia.